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**BFGoodrich/Hurst/Woodhouse Ford Mustang Pace Car Sells for \$120,000
at Barrett-Jackson Scottsdale**

*Highest-Bidder Takes Home Highly-Collectible Pace Car
With 100 Percent of the Proceeds Benefitting Victory Junction Gang Camps*

Irvine, Calif. (January 27, 2010) – The 2010 BFGoodrich/Hurst/Woodhouse Ford Mustang Pace Car, built by Hurst Performance in conjunction with Woodhouse Auto Family of Blair, Neb. and BFGoodrich, sold for \$120,000 at the 39th Annual Barrett-Jackson Collector Car Auction in Scottsdale, Ariz. One hundred percent of the proceeds will benefit the newest Victory Junction Gang Camp in Kansas City, KS, a year-round facility that serves children with chronic medical conditions and serious illnesses.

In addition to taking home the highly-collectible pace car, Kyle and Pattie Petty, founders of Victory Junction Gang Camps, extended a special bonus to the winning bidder; an invitation to be their guests for a day for a tour of the Camp, an afternoon of hunting or fishing with Kyle and then join them for dinner at the Petty Farm.

“Barrett-Jackson is always an exciting experience, but this year was exceptional. We are honored to be able to once again give back to such a deserving organization,” said Hurst Performance President and Chairman, Nate Shelton. “We would like to thank our partners, Woodhouse, BFGoodrich, Reliable Carriers and Barrett-Jackson, as well as our suppliers for all of their help and support.”

Though the BFGoodrich/Hurst/Woodhouse Ford Mustang Pace Car was initially set to be auctioned on Thursday, Jan 21, a bad storm delayed the auction and the car ultimately crossed the block on Saturday, Jan 23.

The BFGoodrich/Hurst/Woodhouse Ford Mustang Pace Car comes equipped with 20” BF Goodrich g-Force™ T/A® KDW tires for maximum performance; 20” Hurst polished, forged aluminum wheels and a Hurst Competition/Plus short-throw shifter with a gold anodized T-handle.

The engine boasts 435-horsepower and 400 lb.-ft of torque, courtesy of the ROUSH Supercharger, Magnaflow stainless-steel exhaust and a K&N Air Filter. The car also has a special Wilwood brakes, Hurst-tuned Eibach Suspension, coil-over adjustable shocks, springs and sway bar.

Hurst has already begun deliveries on 50 limited production replicas of its supercharged BFGoodrich/Hurst/Woodhouse Ford Mustang Pace Car.

About Hurst Performance

Founded in 1958, Hurst Performance is one of the most recognized and revered names in the automotive performance arena. The Hurst brand has long been synonymous with speed, performance and quality, with an impressive track-record of pioneering high performance products and vehicles for all forms of motorsports and hot-rodding. Hurst was one of the first specialty companies to partner with the OEMs and bring enthusiasts limited edition performance vehicles like the legendary Hurst/Olds. For more information please visit www.hurst-performance.com.

About BFGoodrich Tires

Using motorsports as a proving ground for more than 30 years, BFGoodrich Tires is involved in every type of racing, including oval, sports car, drifting, drag, desert, dirt, rally, and extreme rock-crawling. BFGoodrich Tires combines technological expertise with vast motorsports experience, delivering a high-performance tire for every type of vehicle. Visit BFGoodrich Tires online at www.bfgoodrichtires.com.

About Victory Junction

Victory Junction is a year-round camping environment for children, ages 6 to 16, with chronic medical conditions or serious illnesses. Founded by Kyle and Pattie Petty in honor of their son Adam, the camp is located in Randleman, N.C. with a second location opening soon in Kansas City, Kan. Victory Junction offers programs for 24 disease groups and maintains strong relationships with 30 partner hospitals. Victory Junction's mission is to provide life-changing camping experiences that are exciting, fun and empowering, in a safe and medically-sound environment. As a not-for-profit organization, the camp operates solely through the support of generous donors to provide this experience at no charge to children and their families. For more information, visit www.victoryjunction.org.

About The Woodhouse Auto Family and Woodhouse Ford

Woodhouse Auto Family is a successful family-owned business which has sold vehicles in all 50 states. Woodhouse Ford is the largest Ford Truck store in the world for the last seven years. The dealership is consistently one of the top three Ford Dealerships in the United States. Woodhouse Auto Family is a leader in the Performance Arena and has partnered with Hurst from the inception of the rebirth of their legendary line of vehicles. For more information, visit www.woodhouse.com.

About The Barrett-Jackson Auction Company

Established in 1971 and headquartered in Scottsdale, Ariz., Barrett-Jackson specializes in providing products and services to classic and collector car owners, astute collectors and automotive enthusiasts around the world. The company produces "The World's Greatest Collector Car Auctions™" in Scottsdale, Palm Beach, Fla., Las Vegas, and Orange County, Calif. Barrett-Jackson also endorses a one-of-a-kind [collector car insurance](#) offering for collector vehicles and other valued belongings. For more information about Barrett-Jackson, visit www.barrett-jackson.com or call (480) 421-6694.

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